

Course title	Self-presentation and Public Speaking
Course title in polish	Autoprezentacja i wystąpienia publiczne
Course for discipline:	Management and Quality Sciences

Semester:	5	Status of course:	faculty	Language:	english
Academic year:		Catalog number:			

Coordinator of course:	Dr Olena Kulykovets
Lecturer od course:	Dr Olena Kulykovets
Executing unit:	Management Institute
Ordering unit:	Doctoral School SGGW

Assumptions, goals and description of the course:	<p>Assumptions:</p> <ul style="list-style-type: none"> <li>- Communication as Fundamental: The course assumes that effective communication is a fundamental skill in personal and professional contexts.</li> <li>- Need for Self-Presentation Skills: It assumes that individuals need to develop self-presentation skills to convey their ideas confidently and persuasively.</li> <li>- Importance of Public Speaking: Recognizes public speaking as a critical component of self-presentation, influencing audience perception and engagement.</li> </ul> <p>Goals:</p> <ul style="list-style-type: none"> <li>- Develop Self-Awareness: Help participants understand their strengths, weaknesses, and communication styles to enhance self-presentation.</li> <li>- Enhance Public Speaking Skills: Provide tools and techniques to improve speaking confidence, clarity, and persuasiveness.</li> <li>- Cultivate Audience Engagement: Teach strategies to capture and maintain audience attention through effective storytelling and delivery.</li> <li>- Manage Anxiety: Offer strategies to manage public speaking anxiety and build confidence in various speaking situations.</li> </ul> <p>The course is designed to equip students with the essential skills needed to confidently express themselves in various public settings. Through a blend of theory and practical exercises, students learn how to craft compelling messages, manage anxiety, and engage audiences effectively. Emphasis is placed on developing authentic speaking styles that align with individual personalities and goals. Topics also include nonverbal communication cues, speech organization techniques, and adapting presentations to diverse audiences.</p>
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Didactic form, number of hours:	Tutorials, 10h
Teaching methods:	Discussion, multimedia presentation, instructional videos, interactive workshop

#### Learning outcomes

KNOWLEDGE - the graduate knows and understands:	SKILLS - the graduate is able to:	COMPETENCES - the graduate is ready to:
To the extent enabling to revise the existing paradigms in the field/discipline - the world achievements, gathering theoretical background as well as general and selected detailed issues	Carry out critical assessment of the scientific research findings and expert activities and their contribution to the knowledge development in the field/discipline	Critically evaluate the achievements in the field/discipline represented
Major general development trends in the field/discipline		Recognise knowledge in solving cognitive and practical problems characteristic for the area of research (field/discipline) and in an interdisciplinary aspect
		Support the ethos of scientific circles and conduct independent research

The method of verification of learning outcomes:	Project work
Form of documentation of achieved learning outcomes:	Project work, student attendance list
Elements and weights of the final grade:	Project work - 100%
Place of the course:	Teaching room

#### Basic and supplementary literature

- Hoskins J., 2021: Social Skills & Communication Mastery. Wyd. Sam Gavin. EAN: 9781801343794
- Carmine G., 2022: Talk Like TED: The 9 Public Speaking Secrets of the Worlds Top Minds. Wyd. Pan Macmillan. EAN: 9781529068658
- Carmine G., 2016: The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience. Wyd. McGraw-Hill Education - Europe. EAN: 9781259835889
- Reynolds G., 2019: Presentation Zen. Wyd. Pearson Education. EAN: 9780135800911

Comments:	No comments
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Estimated number of hours of work of the doctoral student necessary to achieve the assumed learning outcomes:	10 h
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Learning outcomes reference to the second degree characteristics of the National Qualification Framework (level 8) covering doctoral competences

Symbol:	Learning outcomes:	8 level NQF
SD1_KW01	To the extent enabling to revise the existing paradigms in the field/discipline - the world achievements, gathering theoretical background as well as general and selected detailed issues	P8S_WG
SD1_KW02	Major general development trends in the field/discipline	P8S_WG
SD1_KU05	Carry out critical assessment of the scientific research findings and expert activities and their contribution to the knowledge development in the field/discipline	P8S_UW
SD1_KK01	Critically evaluate the achievements in the field/discipline represented	P8S_KK
SD1_KK03	Recognise knowledge in solving cognitive and practical problems characteristic for the area of research (field/discipline) and in an interdisciplinary aspect	P8S_KK
SD1_KK08	Support the ethos of scientific circles and conduct independent research	P8S_KR