

**BIP PROGRAMME**  
**KLAIPĖDOS VALSTYBINĖ KOLEGIJA/HIGHER EDUCATION INSTITUTION**  
**CONTEMPORARY CHALLENGES OF MANAGEMENT IN BUSINESS ENVIRONMENT**

**20/04/2026 – 24/04/2026**

**The aim** – To promote the integration of effective professional development management skills among students, emphasizing its role in today's workplace. Throughout the training, students will gain insights into best practices, understand the main challenges of management in today's business environment and cultivate a culture of continuous learning and development.

**Programme of Virtual Activities**

<b>Date</b>	<b>Place</b>	<b>Programme</b>	<b>Comment</b>
2026-03-31 10:00 – 13:00	MsTeams platform	Introduction to Klaipėdos valstybinė kolegija/Higher Education Institution and lectures Lecture on Artificial intelligence in the organizations Sticky Tape project introduction	
2026-04-01 10:00 – 13:00	MsTeams platform	Challenges in today's organizations Lectures on Sustainable Business Innovation Discussion	
2026-04-02 10:00 – 12:00	MsTeams platform	Project idea generation session	

**Programme of Physical Activities**

<b>Date and time</b>	<b>Place</b>	<b>Programme</b>	<b>Comment</b>
<b>20/04/2026</b>			
9.00 – 13.00	Jaunystės str. 2, 400, Klaipeda	Consumer behavior in the digital environment	Coffee break paid by KVK
13.00 – 14.00	Jaunystės str. 1, Kavuke	<i>Free time (lunch option at KVK buffet “Kavuke”)</i>	
14.00 – 17.00	Klaipėda, Lithuania	COMPANY VISIT	
<b>21/04/2026</b>			
09.00 – 13.00	Jaunystės str. 2, Klaipeda, room 400	Embracing Sustainability in the Workplace: Benefits, Practices, and Future Trends	Coffee break paid by KVK
13.00 – 14.00	Jaunystės str. 1, Kavuke	<i>Free time (lunch option at KVK buffet “Kavuke”)</i>	

14.00-17.00	Klaipeda old town	Guided tour in Klaipėda old town and orientation game.	Paid by KVK
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**22/04/2026**

09.00 – 13.00	Jaunystės str. 2, Klaipeda, room 400	The importance of volunteering in business organisations. Discussion.	Coffee break paid by KVK
13.00 – 14.00	Jaunystės str. 1, Kavuke	<i>Free time (lunch option at KVK buffet "Kavuke")</i>	
14.00-17.00	Klaipėda, Lithuania	COMPANY VISIT	Paid by KVK

**23/04/2026**

11.00 – 13.00	Taikos pr. 61, Forum Cinemas, Klaipeda	STICKY TAPE Festival	Coffee break paid by KVK
13.00 – 14.30	Jaunystės str. 1, Kavuke	<i>Free time</i>	
14.30 – 17.00	Klaipėda	Discussion	

**24/04/2026**

09.00 – 13.00	Jaunystės str. 2, 400, Klaipeda	Reflection and Certificates	Coffee break paid by KVK
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\*The program may be slightly changed.

#### Fees

Coffee breaks are provided once per day.

Accommodation is provided.

Tours and guided excursions are provided.

Lunch is not provided.