

Czech University of Life Sciences Prague,
Faculty of Economics and Management invites you to



AI in HR Challenge with Recruitment Association

Blended Intensive Programme (BIP)

On-line: 11–12 March, 2026

In Prague: 16–20 March, 2026



University Full of Life

www.czu.cz/en



What?

Participants will join the HR section to work on real-world challenges alongside the Recruitment Association HR team.

- **Real Case Studies:** Students will solve specific case studies assigned by Recruitment Association.
- **AI-Driven Innovation:** The goal is to design effective HR processes using AI tools for real-life scenarios.
- **Strategic Impact:** You will analyze how these tools enhance efficiency, data handling, and the overall employee experience.

How?

- **Mentorship:** Student teams will be guided by **assigned mentors and specialists** from Recruitment Association, universities and CZU experts.
- **Team Collaboration:** Teams will be formed to explore challenges using strategic analysis and innovative co-creation.
- **Research & Application:** Students will apply analytical methods to assess how AI contributes to modern HR processes.
- **Final Deliverables:** The project concludes with a presentation summarizing the findings and proposed solutions

Who?

This BIP is **exclusively** designed for students of:

- **Human Resource Management¹**
- **Management**
- **Business**

The teaching team will include professionals from the **Recruitment Association HR team** who will share their on-the-job knowledge, expertise, and insights, **CZU HR lecturers, AI specialists.**

Time schedule

On-line Activities – from March 11 to 12, 2026

On-site Activities – from March 16 to 20, 2026

Practical Information

Students will be provided with accommodation on the university campus (220 EUR for 4 nights, including breakfast and socio-cultural activities).

The programme includes company visit, Prague city tour, welcome dinner and beer tasting at the CZU Brewery Jeník, sport/teambuilding event and a farewell dinner in a traditional Czech restaurant.

Registration

by February 13, 2026



Who knows more?

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