

Course title:	Business management in health care
Course title in Polish:	Zarządzanie przedsiębiorstwem w ochronie zdrowia
Course for discipline:	Management and quality sciences

Semester:	6	Status of course:	faculty	Language:	english
Academic year:	2027/28	Catalog number:	64/2025/26		

Coordinator of course:	dr inż. Agnieszka Tul-Krzyszczuk
Lecturer od course:	dr inż. Agnieszka Tul-Krzyszczuk
Executing unit:	Management Institute
Ordering unit:	Doctoral School SGGW
Assumptions, goals and description of the course:	<p>Assumptions and goals of the course:</p> <p>a. To introduce students to the organisational and legal principles governing the functioning of health care entities;</p> <p>b. To discuss contemporary methods of enterprise management and the role of a manager in a medical facility;</p> <p>c. Business planning in the health care sector</p> <p>Description: Introduction to the organisation of the health care system in Poland. Principles of functioning of health care entities. Methods of managing a treatment facility. The role of a manager in a treatment facility. Analysis of the market for services in health care. Designing and planning the activities of a treatment facility.</p>
Didactic form, number of hours:	Tutorials, 15 h
Teaching methods:	Discussion, multimedia presentation
Limit of people in the group:	-

Learning outcomes

KNOWLEDGE - the graduate knows and understands:	SKILLS - the graduate is able to:	COMPETENCES - the graduate is ready to:
To the extent enabling to revise the existing pradisgms in the field/discipline - the world achievements, gathering theoretical background as well as general and selected detailed issues	Carry out critical assessment of the scientific research findings and expert activities and their contribution to the knowledge development in the field/discipline	Critically evaluate the achievements in the field/discipline represented
Major general development trends in the field/discipline		Recognise knowledge in solving cognitive and practical problems characteristic for the area of research (field/discipline) and in an interdisciplinary aspect
		Support the ethos of scientific circles and conduct independent research
The method of verification of learning outcomes:	Exam and project work	
Form of documentation of achieved learning outcomes:	Exam protocol, project work, student attendance list	
Elements and weights of the final grade:	Exam - 30%; Project work - 70%	
Place of the course:	Teaching room	

Basic and supplementary literature

1. Robbins S.P., Coulter M., 2020, Management. Global Edition, 15e. Pearson;
2. Wren, D.A., Bedeian, A.G., 2020, he Evolution of Management Thought. John Wiley & Sons, Inc..
3. Vissers J., Elkhuizen S., Proudlove N., 2023, Operations Management for Healthcare, by Routledge, 2nd Edition;
4. Kieran W., Judith S., 2016, Healthcare Management, Mcgraw-Hill Education Ltd.

Comments:	
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Estimated number of hours of work of the doctoral student necessary to achieve the assumed learning outcomes:	
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Learning outcomes reference to the second degree characteristics of the National Qualification Framework (level 8) covering doctoral competences:

Symbol:	Learning outcomes:	8 level NQF
SD1_KW01	To the extent enabling to revise the existing pradisgms in the field/discipline - the world achievements, gathering theoretical background as well as general and selected detailed issues	P8S_WG
SD1_KW02	Major general development trends in the field/discipline	P8S_WG
SD1_KU05	Carry out critical assessment of the scientific research findings and expert activities and their contribution to the knowledge development in the field/discipline	P8S_UW
SD1_KK01	Critically evaluate the achievements in the field/discipline represented	P8S_KK
SD1_KK03	Recognise knowledge in solving cognitive and practical problems characteristic for the area of research (field/discipline) and in an interdisciplinary aspect	P8S_KK
SD1_KK08	Support the ethos of scientific circles and conduct independent research	P8S_KR