

Candidate supervisor's information summary form

maximum 2 pages – it should be a summary of most important achievements

Name and surname, degree, title: Wojciech Pizło, PhD, Prof. SGGW	
Academic discipline/disciplines	Economic Sciences/ Management and Quality Sciences
Professional development (degrees and titles) in chronological order	<p>1999 Doctoral thesis defense.</p> <p>2010 defence of the habilitation dissertation entitled "Enterprises in the Information Society in the Light of Institutional Economics".</p> <p>2012 - 2018 Associate Professor at the Institute of Management at the Jan Kochanowski University in Kielce;</p> <p>2014 - 2021 Associate Professor at the Institute of Economics and Finance of the Warsaw University of Life Sciences.</p> <p>2021- Associate Professor at the Institute of Management of the Warsaw University of Life Sciences.</p>
Most important publications/ patents in the last 3 years (maximum 10)	<p>Pizło W., (2023). The Role of Trust and Cooperation in Virtual Teams in: Trust and Digital Business: Theory and Practice. Paliszkievicz J., Chen K., Launer Markus (red.), Routledge, s.47-64. https://doi.org/10.4324/9781003266525</p> <p>Pizło W., (2023). Inspiracje i dylematy w zarządzaniu instytucjami kultury [w:] Zarządzanie instytucjami kultury, W. Pizło (red.), wyd. SGGW, Warszawa, s. 7-9. ISBN 978-83-8237-113-0</p> <p>Pizło W., (2023). Przemysł kreatywny -przedsiębiorstwa, miasta, uczelnie, klastry, w: Zarządzanie instytucjami kultury, Pizło W., (red.), Wydawnictwo SGGW, s.11-26, ISBN 978-83-8237-113-0</p> <p>Pizło W., Mazurkiewicz-Pizło A., (2023). Gamification - Use in Tourism Business Management, European Research Studies Journal, Volume XXVI, Issue 2, 390-409. https://doi.org/10.35808/ersj/3177</p> <p>Pizło W., Kulykovets O., Prokopowicz D., Mazurkiewicz-Pizło A., Kałowski A., Paprocka M.W., Stawicka E., Skarzyńska E., (2023). The importance of Big Data Analytics technology in business management, Cybersecurity and Law, 2, p. 270-282 ISSN 2658-1493, http://doi.org/10.35467/cal/174940</p> <p>Karpiuk M., Pizło W., Kaczmarek K., (2023). Cybersecurity Management – Current State and Directions of Change, International Journal of Legal Studies, 2(14)2023: 645 – 663. http://doi.org/10.5604/01.3001.0054.2880</p> <p>Pizło W., (2024). Leadership, creativity, and trust, in: Communication, Leadership and Trust in Organizations, Paliszkievicz J., Guerrero Cusumano J., L., (red.), Routledge, s. 99-111, http://doi.org/10.4324/9781003370390-9</p>

	<p>Pizło W., (2024). Grywalizacja w publikacjach o zarządzaniu, Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu, 68 (1), s.174-182.</p> <p>Pizło W., (2025). Marketing Communication in Building Trust in the Enterprise, [in:] Trust, Media and the Economy. Mutual Relations, Paliszkiewicz J., Gołuchowski J., Zdanowicz-Cyganiak K., (ed.): Trust, Media and the Economy. Mutual Relations, Routledge, s.202-214, ISBN 978-1-032-87473-9</p> <p>Pizło W., The use of generative AI in the enterprise—from uncertainty to trust, [in:] Trust in Generative Artificial Intelligence. Human-Robot Interaction and Ethical Considerations / Paliszkiewicz J., Dąbrowski I., Halawi L., (red.), 2025, Routledge, s.153-161, ISBN 9781003586937</p>
Experience in work with doctoral students (defended doctoral dissertations, initiated doctoral procedures) in chronological order	<p>Supervisor of the dissertation of MAŁGORZATA SZALAST-PIWIŃSKA entitled "The impact of areas of natural value on the socio-economic situation of agricultural holdings in Mazovia" (Defence 2023).</p> <p>Supervisor of the dissertation in preparation Tomasz Zontek (Warsaw University of Life Sciences)</p>
Achievements in the area of projects/grants (in the last 5 years)	<p>Participant of the project "The place of cybersecurity in the public realm. The European dimension" at the Institute for Local Self-Government Maribor (Slovenia). Participation in research od 2021-2022. Project Manager - Assoc. prof. dr. Boštjan Brezovnik, PhD Director Institute for Local Self-Government Maribor Smetanova ulica 30, 2000 Maribor.</p> <p>Participants of a scientific, academic project "The cross-border nature of cybersecurity" carried out by The Academic Centre for Cyber Security Policy War Studies University (Polnd), Italian Team for Security, Terroristic Issues & Managing Emergencies – ITSTIME (Italy), National University of Life and Environmental Sciences of Kyiv (Ukraine), Technical Univesity of Kosice, Faculty of Aeronautics (Slovakia) etc.</p> <p>Manager of Task 2.3 within the project: Horizon Europe's Soil Mission (HORIZON-MISS-2023-SOIL-01-08) – Healthy Soil to Permanent Crops Living Labs.</p>
Subject area of the research project for which the candidate student is being recruited	<p>The use of new technologies in the development of enterprises;</p> <p>The role of the leader in the organization;</p> <p>Creative enterprise-creative economy;</p> <p>Digitization of the economic space – managerial and economic aspects;</p> <p>Innovation and commercialization in business activities of enterprises.</p>
<p><u>Contact details:</u></p> <p>Institute</p> <p>E-mail address</p> <p>Telephone number</p>	<p>Assoc. Prof. Wojciech Pizło</p> <p>Institute of Management SGGW w Warsaw</p> <p>wojciech_pizlo@sggw.edu.pl</p> <p>22 5934166</p>