

Czech University of Life Sciences Prague,
Faculty of Economics and Management invites you to

AI in HR with innogy

Blended Intensive Programme (BIP)

On-line: 3-4 November, 2026

In Prague: 9-13 November, 2026

AI



Faculty of Economics
and Management



innogy

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What?

- Students will explore how Artificial Intelligence (AI) is transforming modern Human Resource (HR) practices. Working with real business cases from innogy, they will analyse selected HR challenges and identify opportunities where AI can improve employee experience, recruitment, onboarding, communication, learning, and workforce productivity.
- The project will focus on practical applications of AI in HR rather than technology itself. Students will evaluate benefits, risks, ethical considerations, and implementation barriers while proposing innovative solutions applicable in a large energy company.
- The final outcome will include recommendations and a presentation summarizing findings, insights, and potential business impact.

How?

- The programme will start with an online kick-off where students will be introduced to current trends in AI, digital transformation, and HR by experts from innogy and academic professionals from CZU.
- Students will work in international teams to tackle real-life challenges provided by innogy. Throughout the programme, Teams will combine research, business analysis, design thinking, and AI-assisted problem-solving methods.
- Regular consultations with innogy specialists and university lecturers will help students validate ideas and gain practical insights into how AI is being adopted in a large energy company.
- At the end of the programme, teams will present their solutions and recommendations to a panel of experts.

Who?

- The programme is designed for students interested in Human Resource Management (HRM), Business, Management, Marketing, Digital Transformation, Innovation, and AI.
- Participants should be curious about the future of work and motivated to explore how emerging technologies are reshaping organizations, employee experience, and leadership.
- No advanced technical background is required. The programme welcomes students with diverse academic backgrounds who are eager to collaborate, think creatively, and solve real business challenges.

Learning outcomes

Through practical case studies and hands-on activities, participants will understand the opportunities and challenges of applying AI in HR, identify practical applications of AI across key HR processes and develop practical solutions and recommendations for using AI to support effective and responsible HRM.

According to this, participants are expected to develop and present their ideas to answer the main question: How will AI transform the way people and workforces are managed in the future?

Accreditation

The BIP consists of a total of 75 hours of workload (3 ECTS), including online sessions, autonomous work, and on-site activities.

Time schedule

On-line Activities – 3-4 November, 2026

On-site Activities – 9-13 November, 2026

Practical information

Students will be provided accommodation on the university campus (220 EUR for 4 nights, including breakfast and socio-cultural activities).

The programme includes excursion to innogy Czech Republic a.s., city tour, welcome dinner and beer tasting at the CZU Brewery Jeník, sport/teambuilding event and a farewell dinner in a traditional Czech restaurant.

Registration

by October 5, 2026

Who
knows
more?

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